



## The Traditional Shopfront Improvement Grant Scheme proves very popular!

Following the launch of the Traditional Shopfront Improvement Grant Scheme (TSIG) in October last year, the THI team received an overwhelmingly positive response to the call for registrations of interest with 40 shopkeepers signing up by December 2017.

This is great news for Govan, with grant funding giving shopkeepers the opportunity to really improve the quality and attractiveness of Govan town centre. The improvements will benefit residents and capitalise on the growing passing trade expected when the Govan Partick bridge arrives in 2020.

Due to this high volume of interest, the TSIG scheme will be delivered over a number of phases. Twenty six shops have been invited to submit full grant applications during 2018 for Phase 1 with works likely to start on site in Spring 2019. Phase 2 will be open to applicants in 2019 – date to be announced!

One particularly exciting element of the TSIG scheme is the Design Collective – an artist and signwriter who will be on hand to help shopkeepers deliver aspirations for their frontage into attractive eye-catching designs.

Just take a look at the Hub on Govan Road where Govanites recently used the talents of local artist Fiona Fleming and signwriter Scott Telfer to come up with a striking modern sign using a traditional hand painted method.



*Inspiring new shop signage at The Hub, 901 Govan Road*

The Traditional Shopfront Improvement Grant Scheme (TSIG) will run until 2021. As well as providing grant funding to help make Govan's shops look beautiful, the scheme also aims to provide these added extras that deliver special finishing touches, boost trade and get local people involved in their town centre regeneration.

We are open to ideas about the extras you feel would make a difference but to get us started we'd like to offer shop owners and tenants free specialist advice on how to make the most of their shop window displays. From de-cluttering to stylish displays, improving the appearance and appeal of shop windows can aid business as well as help make Govan a more attractive place to live, work and visit.

Are you interested in receiving free advice on how to maximise the appeal of your shopfront window display? Contact Bryony Robinson to register your interest or find out more: t: 0141 274 3411 or e: [bryony.robinson@glasgow.gov.uk](mailto:bryony.robinson@glasgow.gov.uk)

Full details on the TSIG scheme can be found at [www.getintogovan.com](http://www.getintogovan.com) and whilst there why not take a look at our Look Book which showcases great shopfront design.



*Inviting and appealing shopfront window displays*

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